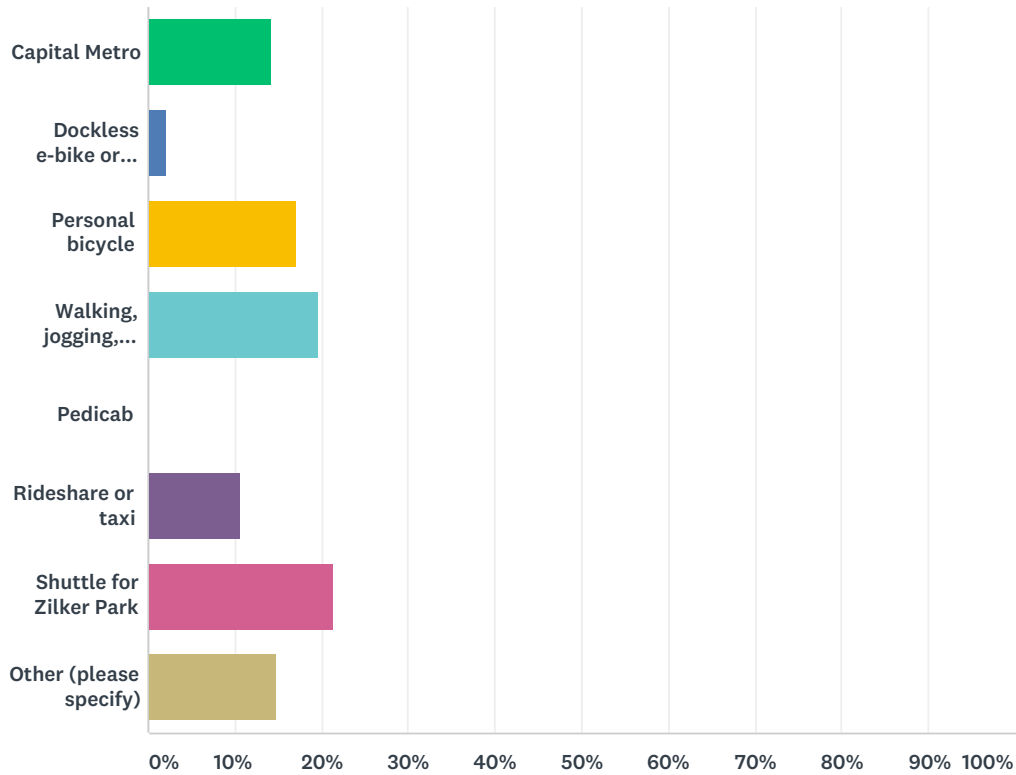


Q1 If access to the park by personal vehicle was limited, what mode of transportation would you most likely use to get to Zilker Park?

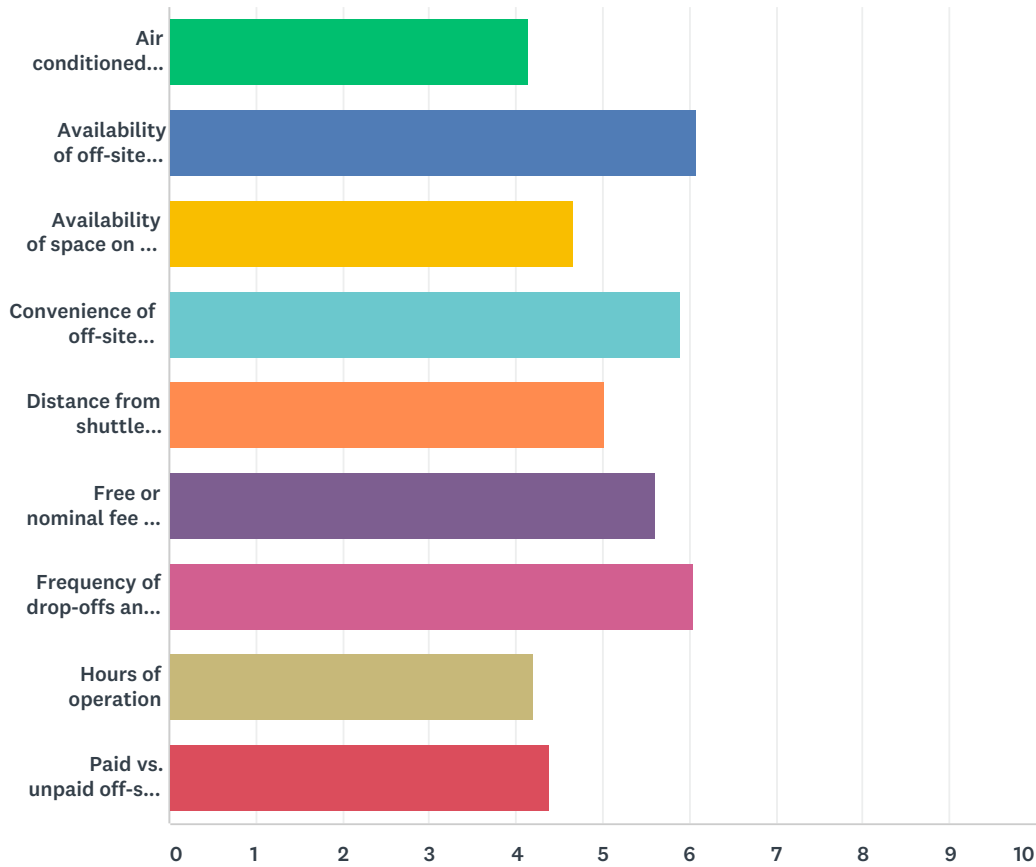
Answered: 996 Skipped: 8



ANSWER CHOICES	RESPONSES	
Capital Metro	14.16%	141
Dockless e-bike or scooter	2.11%	21
Personal bicycle	17.17%	171
Walking, jogging, running	19.58%	195
Pedicab	0.20%	2
Rideshare or taxi	10.64%	106
Shuttle for Zilker Park	21.29%	212
Other (please specify)	14.86%	148
TOTAL		996

Q2 If a shuttle were provided, what factors would increase your likelihood of using it. Please rank in order of importance to you.

Answered: 959 Skipped: 45



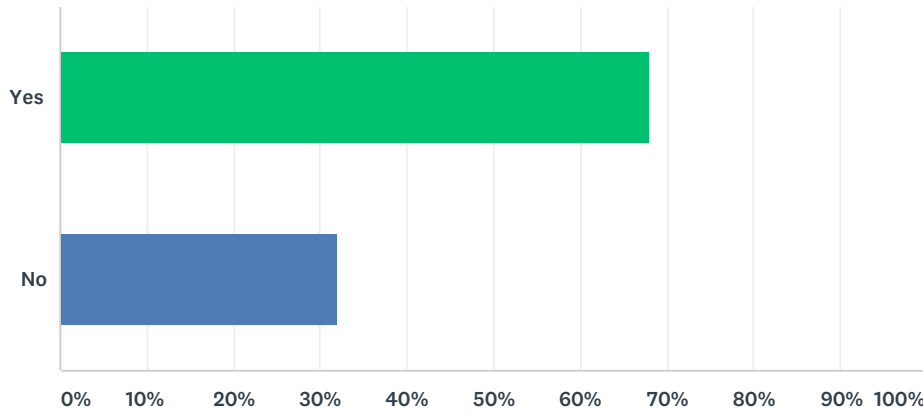
	1	2	3	4	5	6	7	8	9	TOTAL	SCORE
Air conditioned shuttle	12.65% 106	5.01% 42	6.68% 56	7.64% 64	10.38% 87	10.50% 88	8.95% 75	9.79% 82	28.40% 238	838	4.15
Availability of off-site parking	21.97% 190	16.65% 144	10.64% 92	10.98% 95	10.64% 92	8.67% 75	11.33% 98	5.43% 47	3.70% 32	865	6.08
Availability of space on the shuttle	3.97% 34	8.41% 72	14.02% 120	11.10% 95	13.08% 112	14.49% 124	14.25% 122	12.62% 108	8.06% 69	856	4.67
Convenience of off-site parking	14.51% 127	18.51% 162	13.71% 120	11.66% 102	11.31% 99	10.29% 90	10.06% 88	7.89% 69	2.06% 18	875	5.90
Distance from shuttle drop-off and park area or amenity destination	8.79% 75	9.73% 83	12.66% 108	13.13% 112	12.19% 104	12.54% 107	11.25% 96	12.54% 107	7.15% 61	853	5.02
Free or nominal fee for shuttle	16.34% 143	12.11% 106	12.23% 107	13.49% 118	9.03% 79	12.46% 109	9.94% 87	9.83% 86	4.57% 40	875	5.60
Frequency of drop-offs and pick-ups	15.85% 142	17.41% 156	15.51% 139	12.17% 109	11.94% 107	9.04% 81	10.60% 95	6.03% 54	1.45% 13	896	6.05

Zilker Transportation Survey

Hours of operation	4.51% 39	8.79% 76	9.25% 80	10.40% 90	10.40% 90	10.17% 88	11.45% 99	20.35% 176	14.68% 127	865	4.20
Paid vs. unpaid off-site parking	9.48% 82	9.48% 82	10.06% 87	10.06% 87	9.60% 83	7.98% 69	6.94% 60	10.75% 93	25.66% 222	865	4.40

Q3 Would you be more open to taking a shuttle if the shuttle stopped at multiple locations within the park?

Answered: 981 Skipped: 23



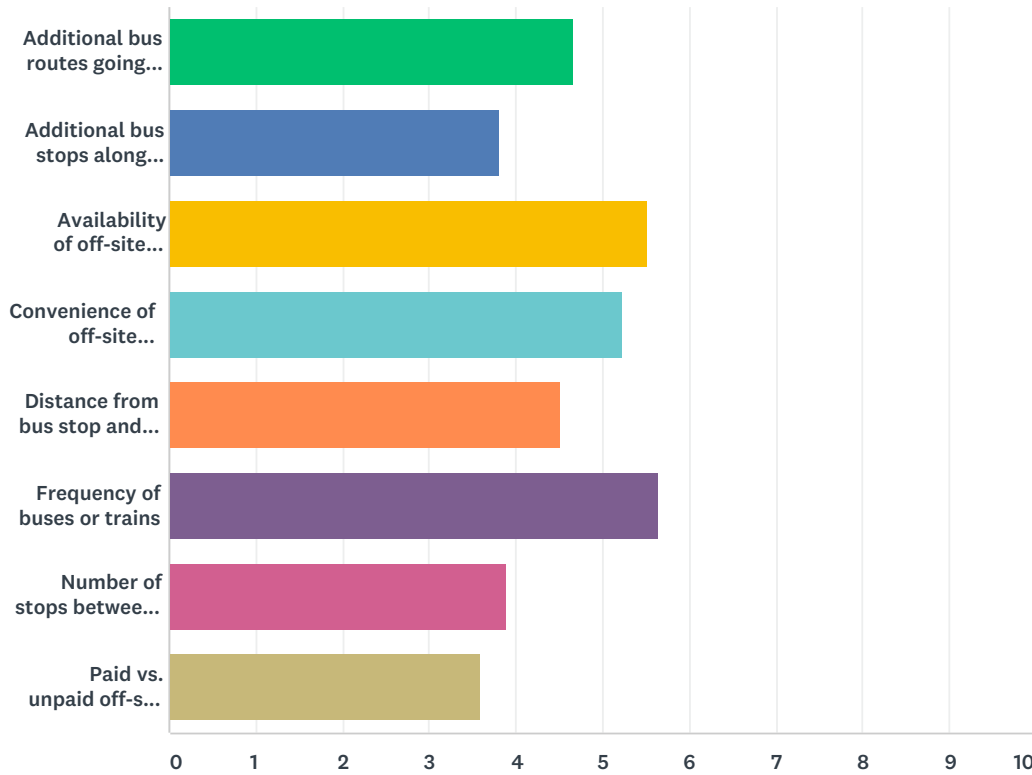
ANSWER CHOICES	RESPONSES	
Yes	67.99%	667
No	32.01%	314
TOTAL		981

Q4 What additional challenges do you perceive to taking a shuttle?

Answered: 783 Skipped: 221

Q5 What factors would increase your likelihood of using Capital Metro buses and trains to get to the park? Please rank in order of importance.

Answered: 859 Skipped: 145



	1	2	3	4	5	6	7	8	TOTAL	SCORE
Additional bus routes going through Zilker Park	19.97% 148	12.15% 90	9.85% 73	9.99% 74	8.64% 64	12.55% 93	14.04% 104	12.82% 95	741	4.67
Additional bus stops along Barton Springs Rd. or Stratford Dr.	6.03% 44	13.29% 97	10.14% 74	8.49% 62	10.82% 79	11.10% 81	19.86% 145	20.27% 148	730	3.81
Availability of off-site parking near origin bus or train stop	21.53% 166	16.60% 128	16.86% 130	14.27% 110	10.77% 83	10.77% 83	6.36% 49	2.85% 22	771	5.52
Convenience of off-site parking near origin bus or train stop	11.26% 86	21.07% 161	15.58% 119	18.98% 145	12.57% 96	10.08% 77	7.59% 58	2.88% 22	764	5.24
Distance from bus stop and park area or amenity destination	7.69% 58	10.61% 80	16.05% 121	12.86% 97	19.50% 147	15.78% 119	11.80% 89	5.70% 43	754	4.51
Frequency of buses or trains	24.03% 193	17.56% 141	15.32% 123	14.07% 113	10.59% 85	10.34% 83	5.60% 45	2.49% 20	803	5.65
Number of stops between origin bus or train stop and Zilker destination	6.92% 52	8.66% 65	9.85% 74	10.25% 77	15.85% 119	13.72% 103	23.17% 174	11.58% 87	751	3.89
Paid vs. unpaid off-site parking	12.43% 94	6.22% 47	9.26% 70	10.05% 76	7.80% 59	9.79% 74	6.61% 50	37.83% 286	756	3.60

Q6 What additional challenges do you perceive to taking a Capital Metro bus to the park?

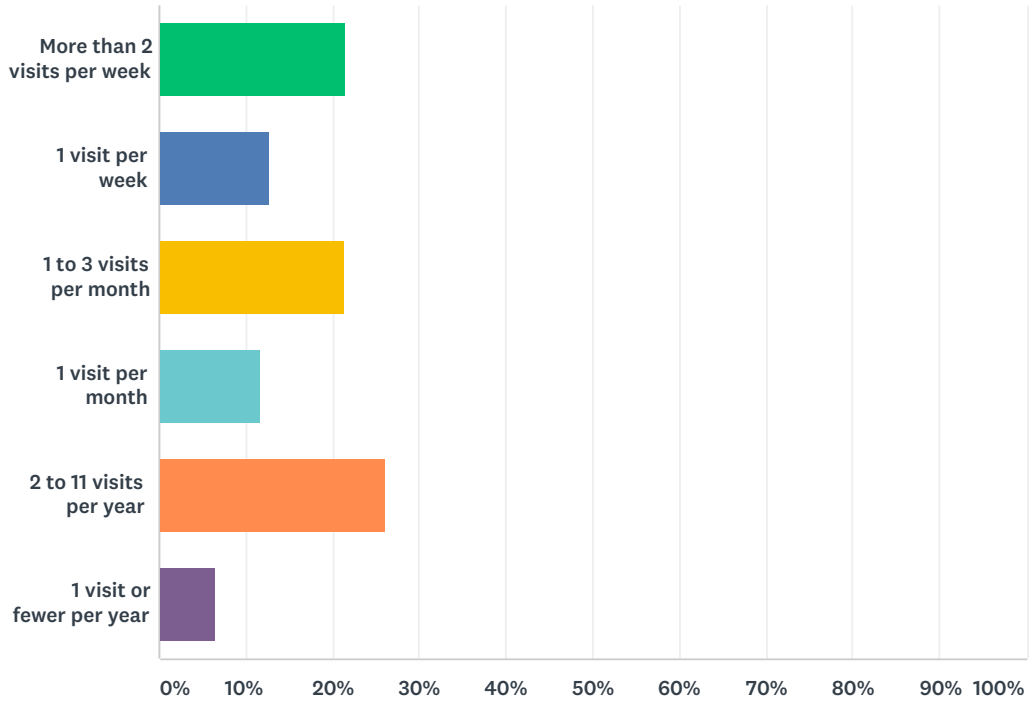
Answered: 697 Skipped: 307

Q7 What other solutions would make it easier for you to not bring your personal vehicle to Zilker Park?

Answered: 691 Skipped: 313

Q8 On average, how often do you visit Zilker Park

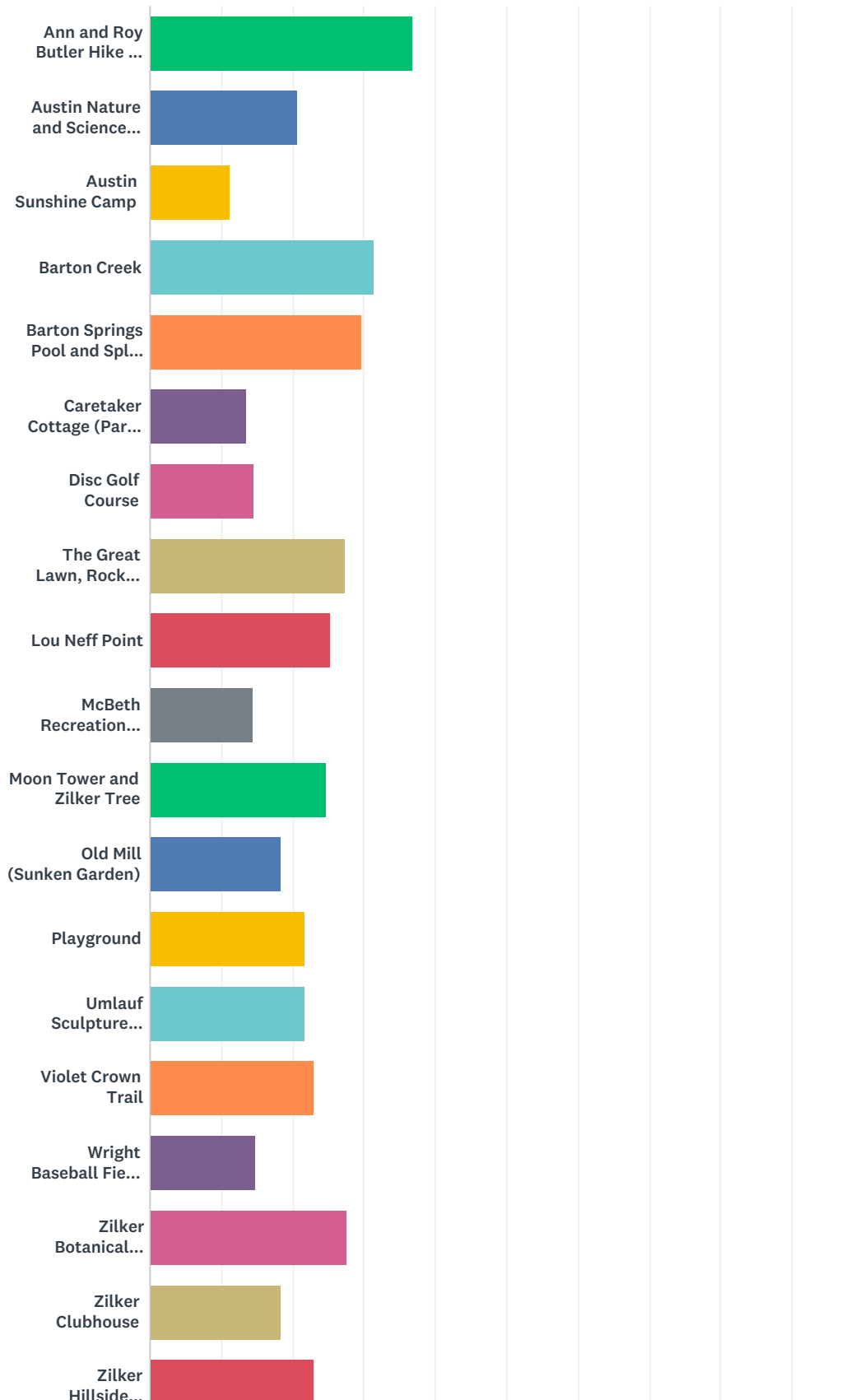
Answered: 902 Skipped: 102



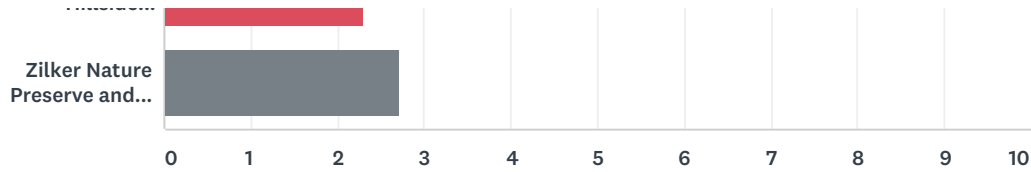
ANSWER CHOICES	RESPONSES	
More than 2 visits per week	21.51%	194
1 visit per week	12.75%	115
1 to 3 visits per month	21.40%	193
1 visit per month	11.75%	106
2 to 11 visits per year	26.05%	235
1 visit or fewer per year	6.54%	59
TOTAL		902

Q9 What areas or amenities of the park do you typically visit?

Answered: 899 Skipped: 105



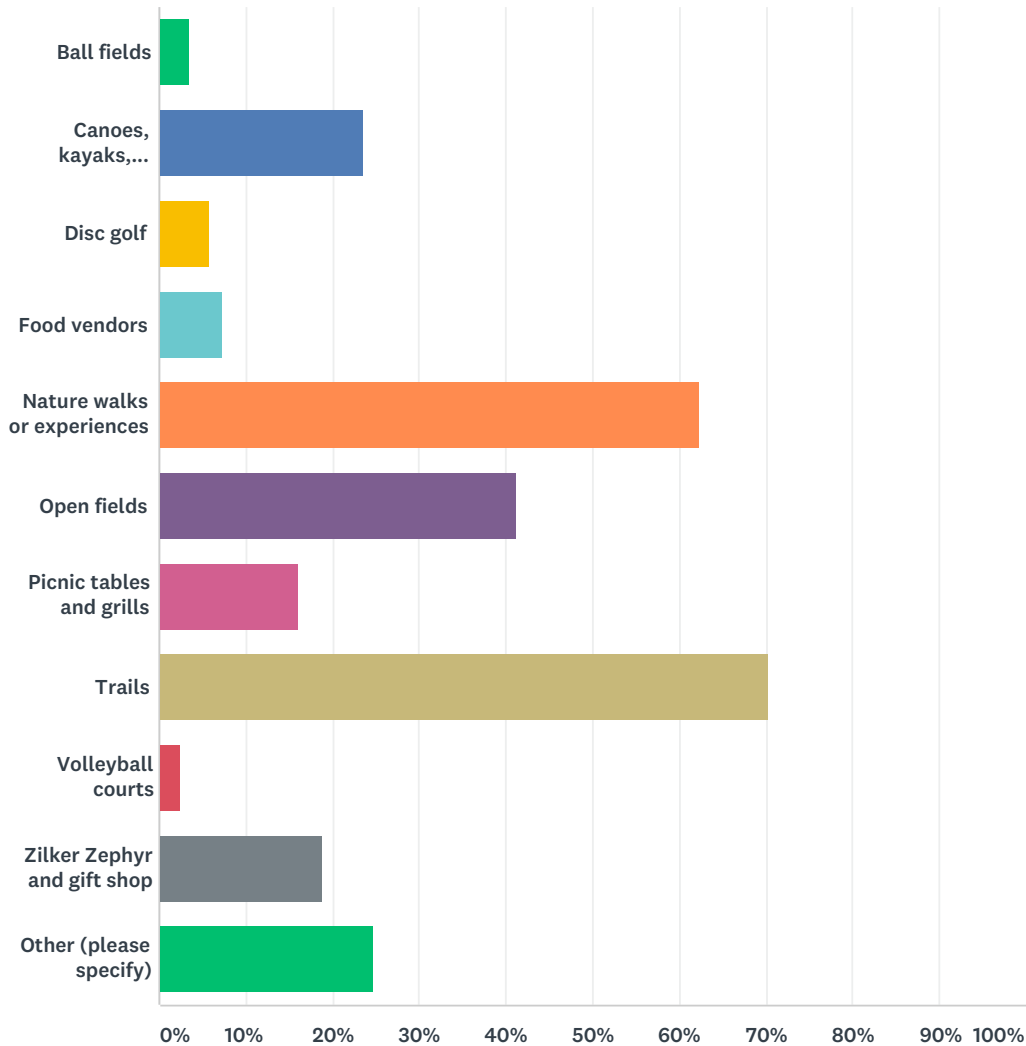
Zilker Transportation Survey



	NEVER	(NO LABEL)	(NO LABEL)	(NO LABEL)	ALWAYS	TOTAL	WEIGHTED AVERAGE
Ann and Roy Butler Hike and Bike Trail at Lady Bird Lake	9.20% 79	11.29% 97	18.39% 158	24.68% 212	36.44% 313	859	3.68
Austin Nature and Science Center	36.13% 297	33.82% 278	18.37% 151	8.88% 73	2.80% 23	822	2.08
Austin Sunshine Camp	91.76% 735	5.74% 46	1.75% 14	0.50% 4	0.25% 2	801	1.12
Barton Creek	12.71% 106	16.55% 138	29.98% 250	25.54% 213	15.23% 127	834	3.14
Barton Springs Pool and Splash Exhibit	14.88% 126	23.49% 199	25.15% 213	21.84% 185	14.64% 124	847	2.98
Caretaker Cottage (Park Ranger Station) and Field	78.55% 637	13.07% 106	4.44% 36	2.96% 24	0.99% 8	811	1.35
Disc Golf Course	75.83% 615	11.71% 95	5.43% 44	3.45% 28	3.58% 29	811	1.47
The Great Lawn, Rock Island, and volleyball courts	26.79% 225	18.69% 157	21.67% 182	19.76% 166	13.10% 110	840	2.74
Lou Neff Point	31.00% 253	18.38% 150	24.51% 200	17.77% 145	8.33% 68	816	2.54
McBeth Recreation Center	74.10% 595	13.95% 112	7.10% 57	3.11% 25	1.74% 14	803	1.44
Moon Tower and Zilker Tree	23.57% 194	32.08% 264	23.57% 194	15.07% 124	5.71% 47	823	2.47
Old Mill (Sunken Garden)	51.43% 413	23.66% 190	15.57% 125	6.72% 54	2.62% 21	803	1.85
Playground	46.12% 374	18.99% 154	15.29% 124	10.85% 88	8.75% 71	811	2.17
Umlauf Sculpture Garden and Museum	31.72% 262	34.02% 281	21.91% 181	10.53% 87	1.82% 15	826	2.17
Violet Crown Trail	37.64% 303	21.49% 173	21.61% 174	12.05% 97	7.20% 58	805	2.30
Wright Baseball Field on Azie Morton Rd.	72.51% 583	14.55% 117	7.34% 59	3.36% 27	2.24% 18	804	1.48
Zilker Botanical Garden	17.33% 149	28.84% 248	24.88% 214	17.56% 151	11.40% 98	860	2.77
Zilker Clubhouse	50.37% 411	27.33% 223	12.99% 106	5.64% 46	3.68% 30	816	1.85
Zilker Hillside Theater	27.31% 225	33.62% 277	23.06% 190	12.99% 107	3.03% 25	824	2.31
Zilker Nature Preserve and Trail	21.35% 177	23.88% 198	25.81% 214	18.70% 155	10.25% 85	829	2.73

Q10 What are the top 3 amenities you usually use during a visit to the park? (Select up to 3)

Answered: 890 Skipped: 114



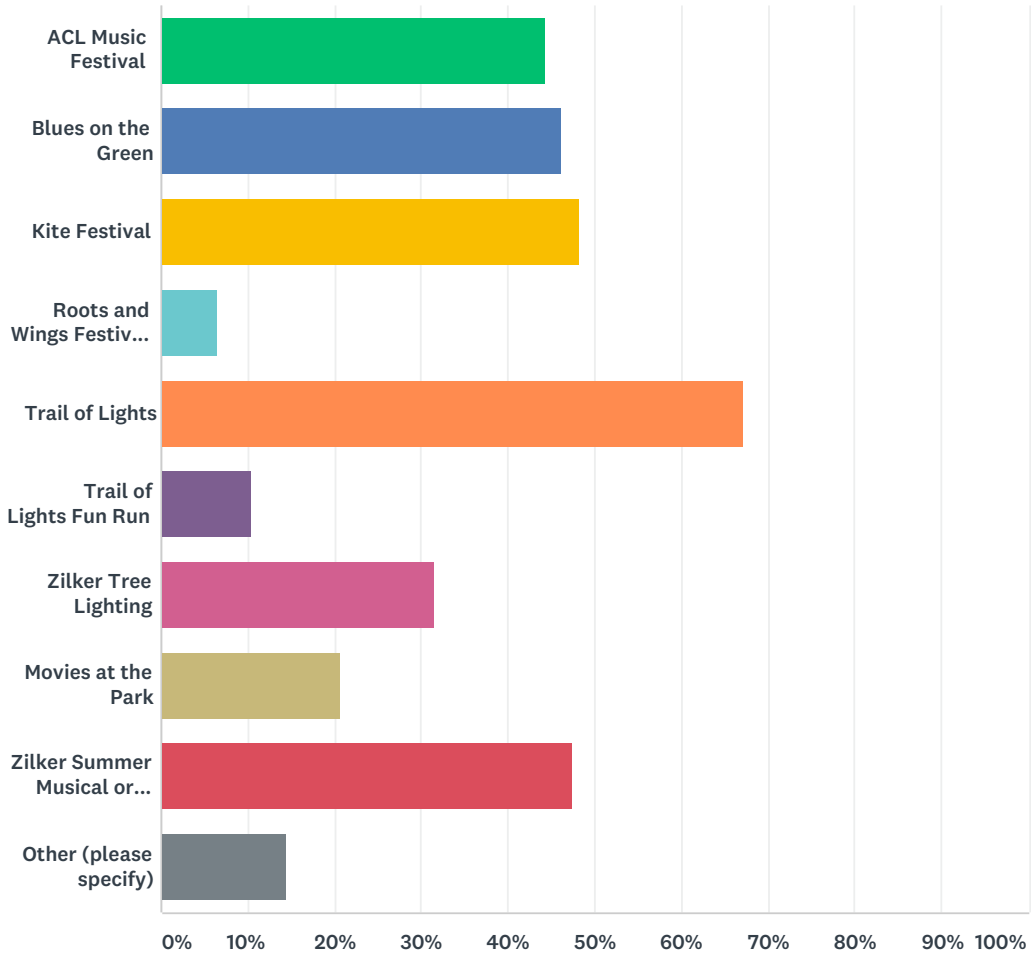
ANSWER CHOICES	RESPONSES	
Ball fields	3.60%	32
Canoes, kayaks, paddleboards	23.71%	211
Disc golf	5.96%	53
Food vendors	7.42%	66
Nature walks or experiences	62.36%	555
Open fields	41.12%	366
Picnic tables and grills	16.07%	143
Trails	70.22%	625
Volleyball courts	2.47%	22

Zilker Transportation Survey

Zilker Zephyr and gift shop	18.88%	168
Other (please specify)	24.61%	219
Total Respondents: 890		

Q11 What events at Zilker do you attend? (Check all that apply.)

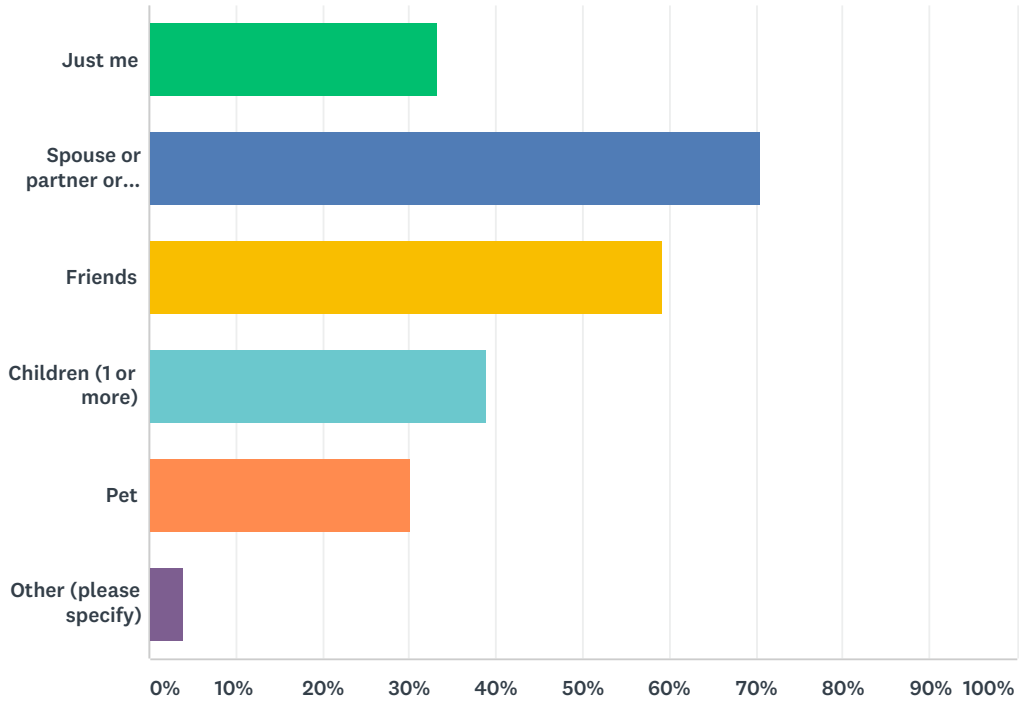
Answered: 853 Skipped: 151



ANSWER CHOICES	RESPONSES	
ACL Music Festival	44.31%	378
Blues on the Green	46.31%	395
Kite Festival	48.30%	412
Roots and Wings Festival (formerly Arbor Day and Monarch Day)	6.57%	56
Trail of Lights	67.06%	572
Trail of Lights Fun Run	10.55%	90
Zilker Tree Lighting	31.54%	269
Movies at the Park	20.75%	177
Zilker Summer Musical or Shakespeare in the Park	47.48%	405
Other (please specify)	14.42%	123
Total Respondents: 853		

Q12 When you visit the park, who comes with you? (Check all that apply.)

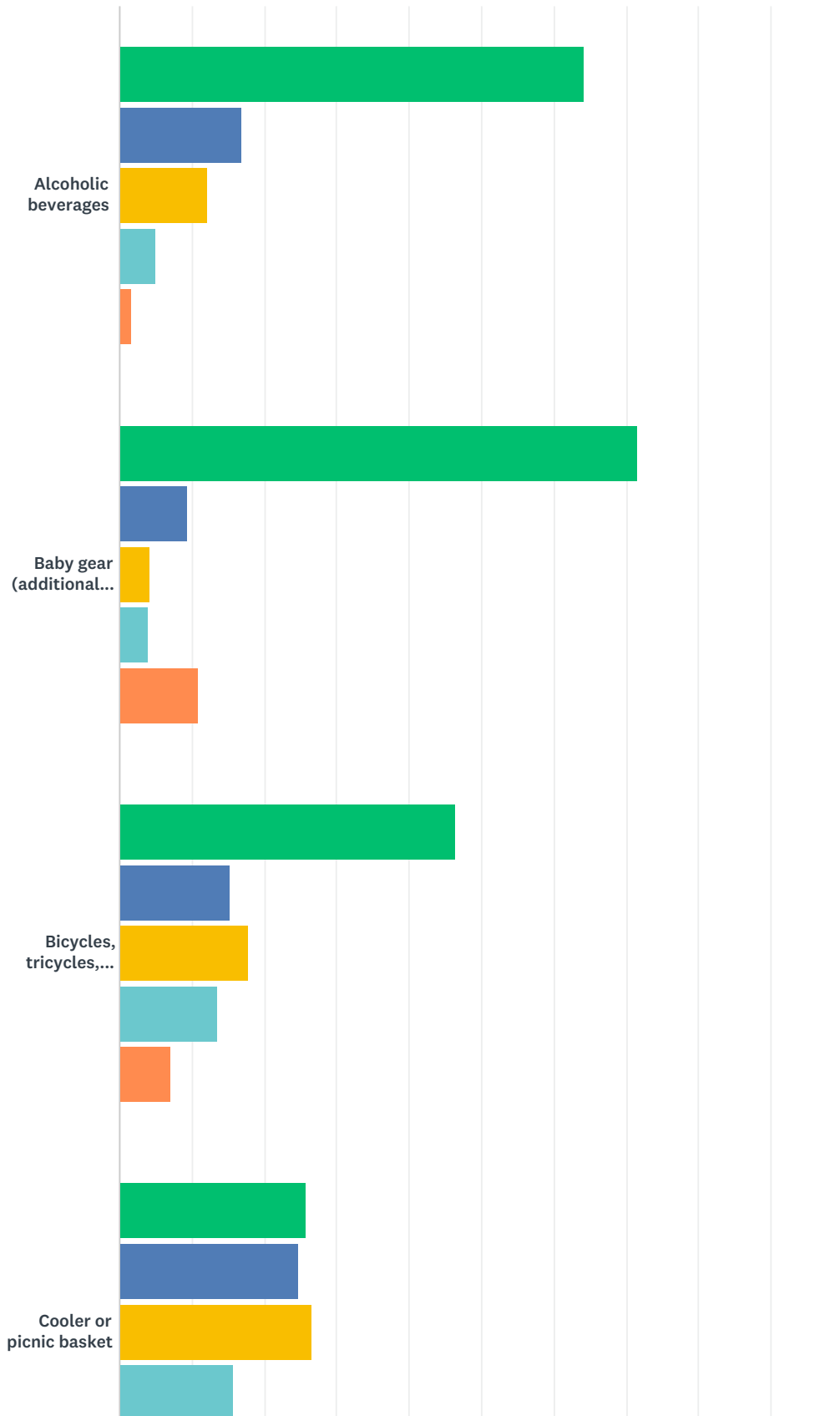
Answered: 903 Skipped: 101



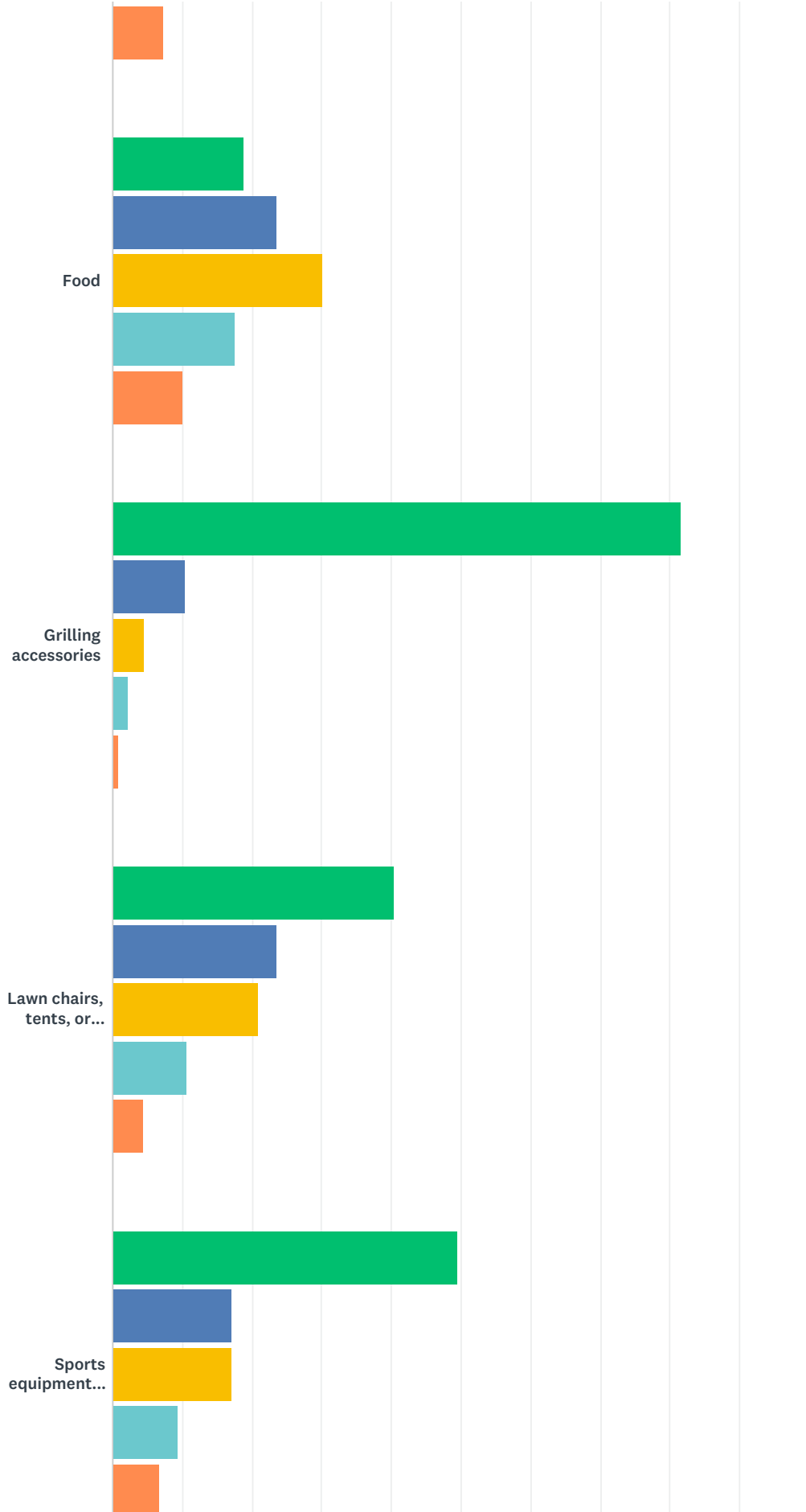
ANSWER CHOICES	RESPONSES	
Just me	33.22%	300
Spouse or partner or significant other	70.43%	636
Friends	59.14%	534
Children (1 or more)	38.98%	352
Pet	30.12%	272
Other (please specify)	3.99%	36
Total Respondents: 903		

Q13 How often do you bring the following items with you to the park?

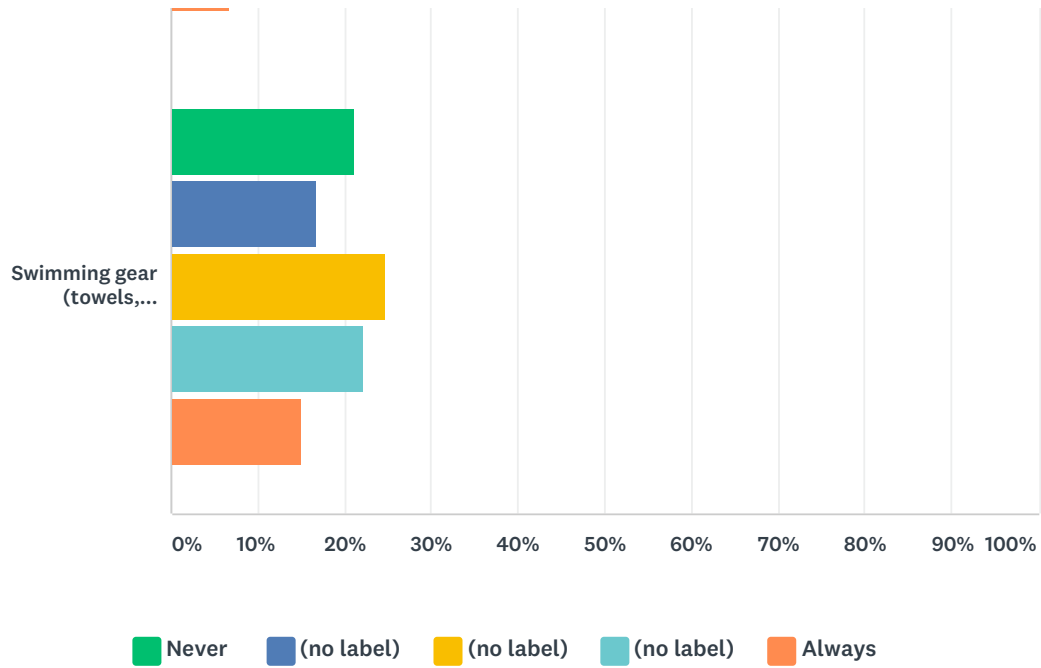
Answered: 900 Skipped: 104



Zilker Transportation Survey



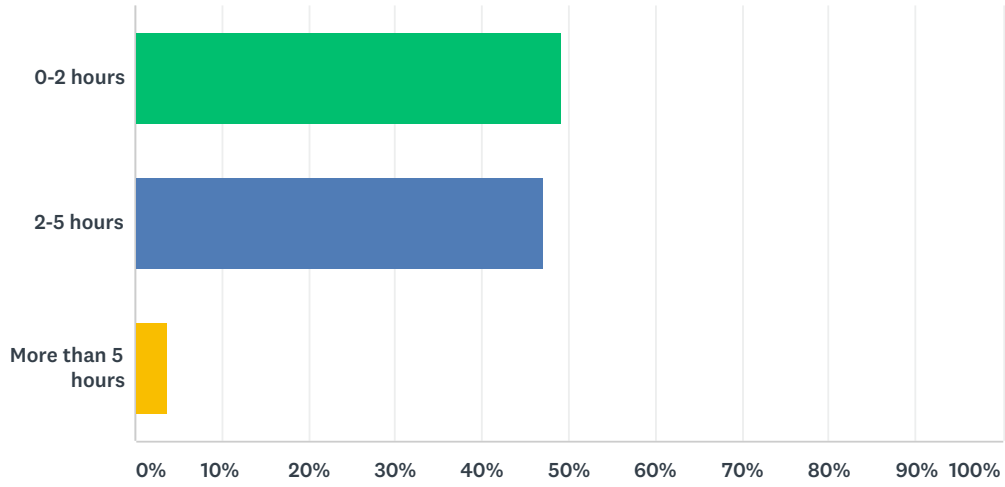
Zilker Transportation Survey



	NEVER	(NO LABEL)	(NO LABEL)	(NO LABEL)	ALWAYS	TOTAL
Alcoholic beverages	64.13% 556	16.96% 147	12.11% 105	5.07% 44	1.73% 15	867
Baby gear (additional bags, stroller, etc.)	71.63% 611	9.38% 80	4.10% 35	3.99% 34	10.90% 93	853
Bicycles, tricycles, unicycles	46.35% 400	15.18% 131	17.73% 153	13.56% 117	7.18% 62	863
Cooler or picnic basket	25.69% 224	24.77% 216	26.49% 231	15.71% 137	7.34% 64	872
Food	18.79% 164	23.60% 206	30.13% 263	17.53% 153	9.97% 87	873
Grilling accessories	81.61% 679	10.46% 87	4.69% 39	2.40% 20	0.84% 7	832
Lawn chairs, tents, or canopies	40.28% 348	23.61% 204	20.95% 181	10.76% 93	4.40% 38	864
Sports equipment (balls, cones, discs, weights, etc.)	49.53% 424	17.17% 147	17.06% 146	9.46% 81	6.78% 58	856
Swimming gear (towels, changing bags, swim devices, etc.)	21.09% 185	16.76% 147	24.74% 217	22.23% 195	15.17% 133	877

Q14 How much time do you typically spend at the park each visit?

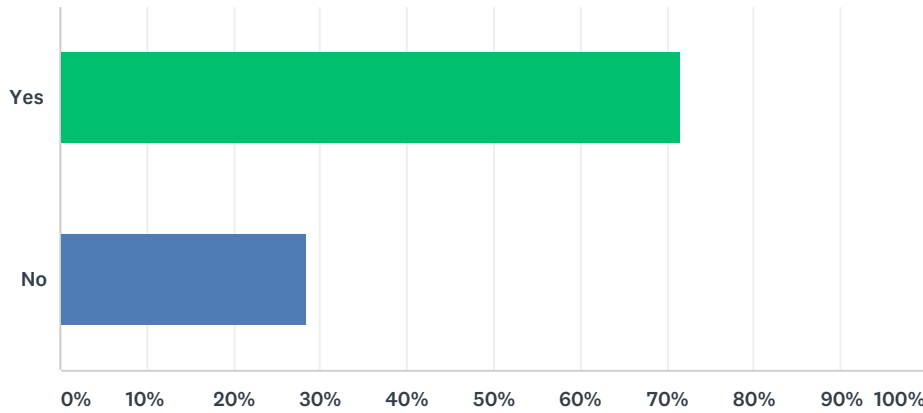
Answered: 902 Skipped: 102



ANSWER CHOICES	RESPONSES	
0-2 hours	49.11%	443
2-5 hours	47.12%	425
More than 5 hours	3.77%	34
TOTAL		902

Q15 In the past 2 years, have you wanted to visit Zilker Park but decided not to?

Answered: 901 Skipped: 103



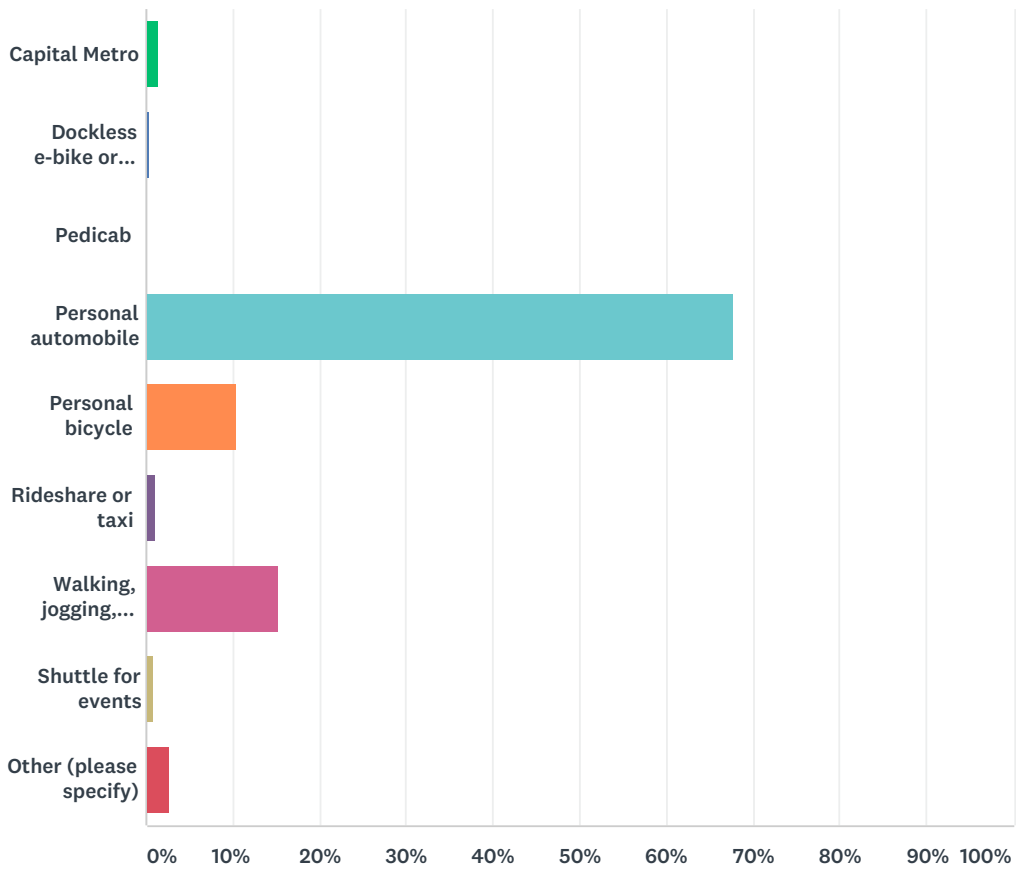
ANSWER CHOICES	RESPONSES	
Yes	71.48%	644
No	28.52%	257
TOTAL		901

Q16 Why did you decide not to visit?

Answered: 711 Skipped: 293

Q17 What mode of transportation do you use the majority of the time to get to the park?

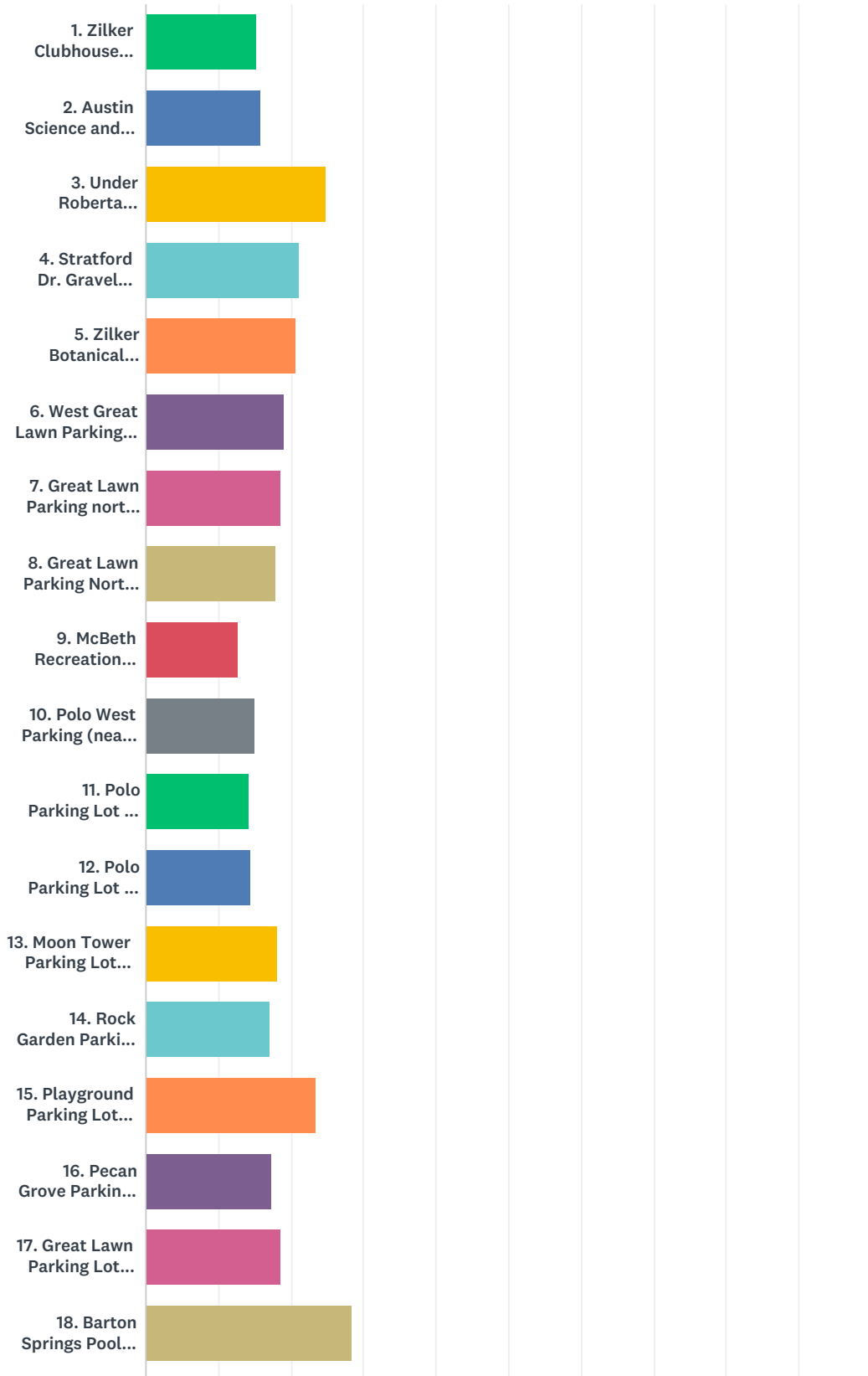
Answered: 907 Skipped: 97



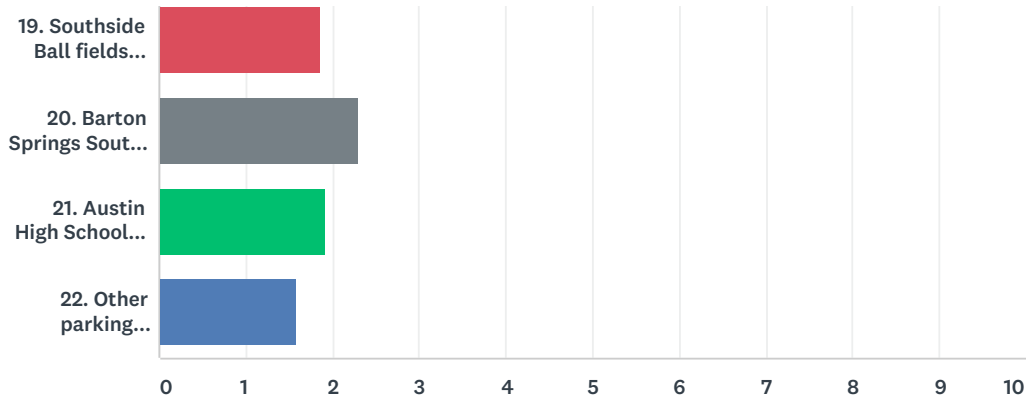
ANSWER CHOICES	RESPONSES	
Capital Metro	1.54%	14
Dockless e-bike or scooter	0.44%	4
Pedicab	0.00%	0
Personal automobile	67.81%	615
Personal bicycle	10.36%	94
Rideshare or taxi	1.10%	10
Walking, jogging, running	15.21%	138
Shuttle for events	0.88%	8
Other (please specify)	2.65%	24
TOTAL		907

Q18 When you come to the park using a personal vehicle, where do you typically park? (The numbers correspond to their location on the map.)

Answered: 866 Skipped: 138



Zilker Transportation Survey



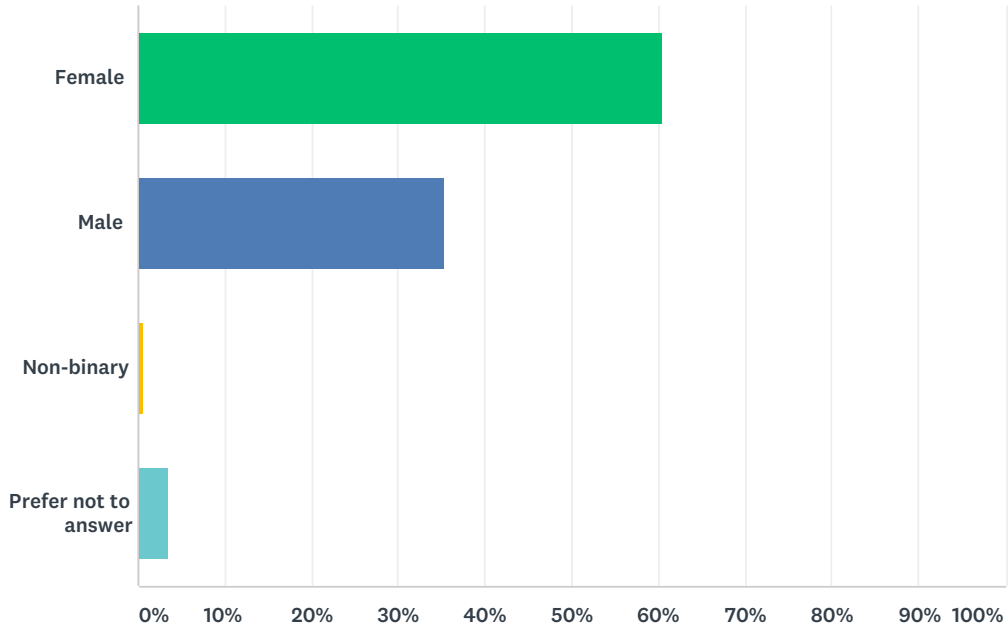
	NEVER	(NO LABEL)	(NO LABEL)	(NO LABEL)	ALWAYS (WHEN AVAILABLE)	TOTAL	WEIGHTED AVERAGE
1. Zilker Clubhouse Parking	73.39% 491	12.86% 86	5.53% 37	3.44% 23	4.78% 32	669	1.53
2. Austin Science and Nature Center Parking	70.14% 465	14.18% 94	6.79% 45	5.73% 38	3.17% 21	663	1.58
3. Under Roberta Crenshaw Bridge (MoPac Bridge)	39.43% 276	15.14% 106	15.86% 111	17.00% 119	12.57% 88	700	2.48
4. Stratford Dr. Gravel Parking	50.44% 342	14.60% 99	14.75% 100	12.68% 86	7.52% 51	678	2.12
5. Zilker Botanical Garden Parking	51.52% 357	18.18% 126	10.68% 74	9.81% 68	9.81% 68	693	2.08
6. West Great Lawn Parking (Stratford Dr. between Barton Springs Rd. and Lou Neff Rd.)	55.07% 364	18.00% 119	13.01% 86	9.38% 62	4.54% 30	661	1.90
7. Great Lawn Parking north of volleyball courts (Lou Neff Rd.)	58.69% 385	16.62% 109	10.06% 66	9.30% 61	5.34% 35	656	1.86
8. Great Lawn Parking North (Lou Neff Rd.)	61.28% 402	14.79% 97	11.43% 75	8.08% 53	4.42% 29	656	1.80
9. McBeth Recreation Center Parking	84.63% 545	8.39% 54	3.73% 24	2.17% 14	1.09% 7	644	1.27
10. Polo West Parking (near Disc Golf hole #1, Andrew Zilker Rd.)	75.92% 495	10.74% 70	4.91% 32	4.60% 30	3.83% 25	652	1.50
11. Polo Parking Lot 1 (Andrew Zilker Rd.)	76.55% 493	11.49% 74	6.52% 42	3.42% 22	2.02% 13	644	1.43
12. Polo Parking Lot 2 (Andrew Zilker Rd.)	75.66% 485	12.17% 78	6.86% 44	3.12% 20	2.18% 14	641	1.44
13. Moon Tower Parking Lot (Andrew Zilker Rd.)	56.75% 374	18.36% 121	14.11% 93	6.83% 45	3.95% 26	659	1.83
14. Rock Garden Parking Lot (Andrew Zilker Rd.)	63.21% 409	15.46% 100	11.59% 75	6.80% 44	2.94% 19	647	1.71
15. Playground Parking Lot (north of playscape and Caretaker Cottage, Andrew Zilker Rd.)	44.89% 303	15.11% 102	13.48% 91	13.48% 91	13.04% 88	675	2.35
16. Pecan Grove Parking Lot (south of Barton Springs Rd. at Lou Neff Rd.)	63.73% 413	15.59% 101	9.10% 59	7.10% 46	4.48% 29	648	1.73
17. Great Lawn Parking Lot (south of Great Lawn, Lou Neff Rd. near Barton Springs Rd.)	58.04% 379	16.54% 108	10.57% 69	9.65% 63	5.21% 34	653	1.87

Zilker Transportation Survey

18. Barton Springs Pool Parking Area (William Barton Rd.)	27.32% 194	17.18% 122	18.31% 130	17.75% 126	19.44% 138	710	2.85
19. Southside Ball fields (Azie Morton Rd.)	60.92% 399	14.35% 94	9.01% 59	8.70% 57	7.02% 46	655	1.87
20. Barton Springs South Gate Parking (Azie Morton Rd.)	49.34% 336	11.01% 75	12.92% 88	14.24% 97	12.48% 85	681	2.30
21. Austin High School Parking (outside park, north of Lady Bird Lake)	54.61% 361	18.15% 120	13.16% 87	8.17% 54	5.90% 39	661	1.93
22. Other parking location	73.73% 376	9.22% 47	6.47% 33	4.31% 22	6.27% 32	510	1.60

Q19 Gender

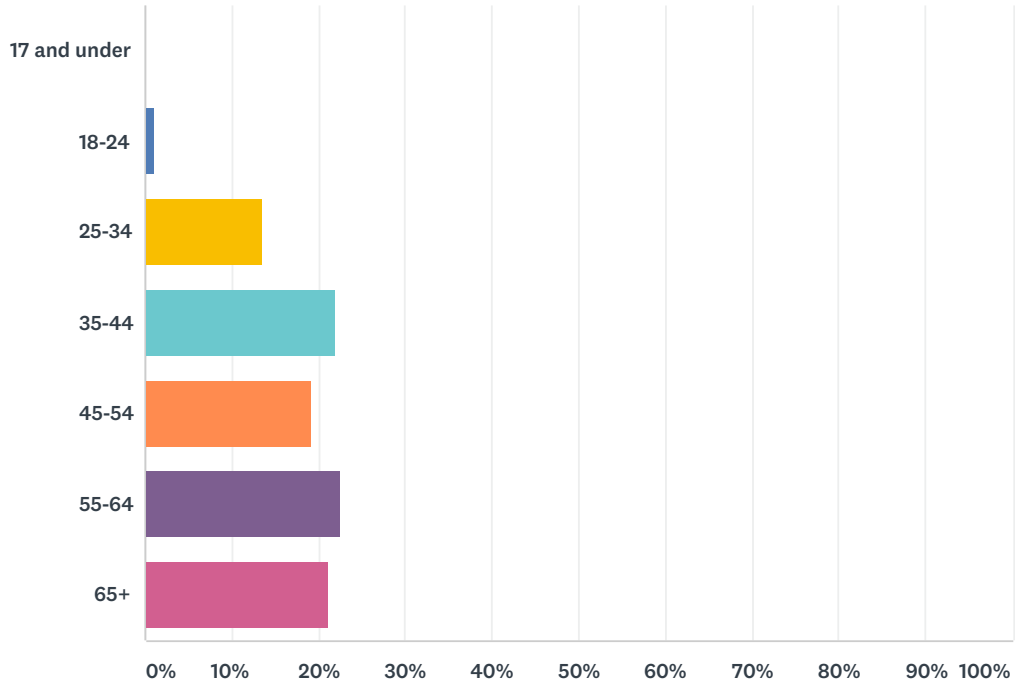
Answered: 878 Skipped: 126



ANSWER CHOICES	RESPONSES
Female	60.48% 531
Male	35.31% 310
Non-binary	0.57% 5
Prefer not to answer	3.64% 32
TOTAL	878

Q20 Age

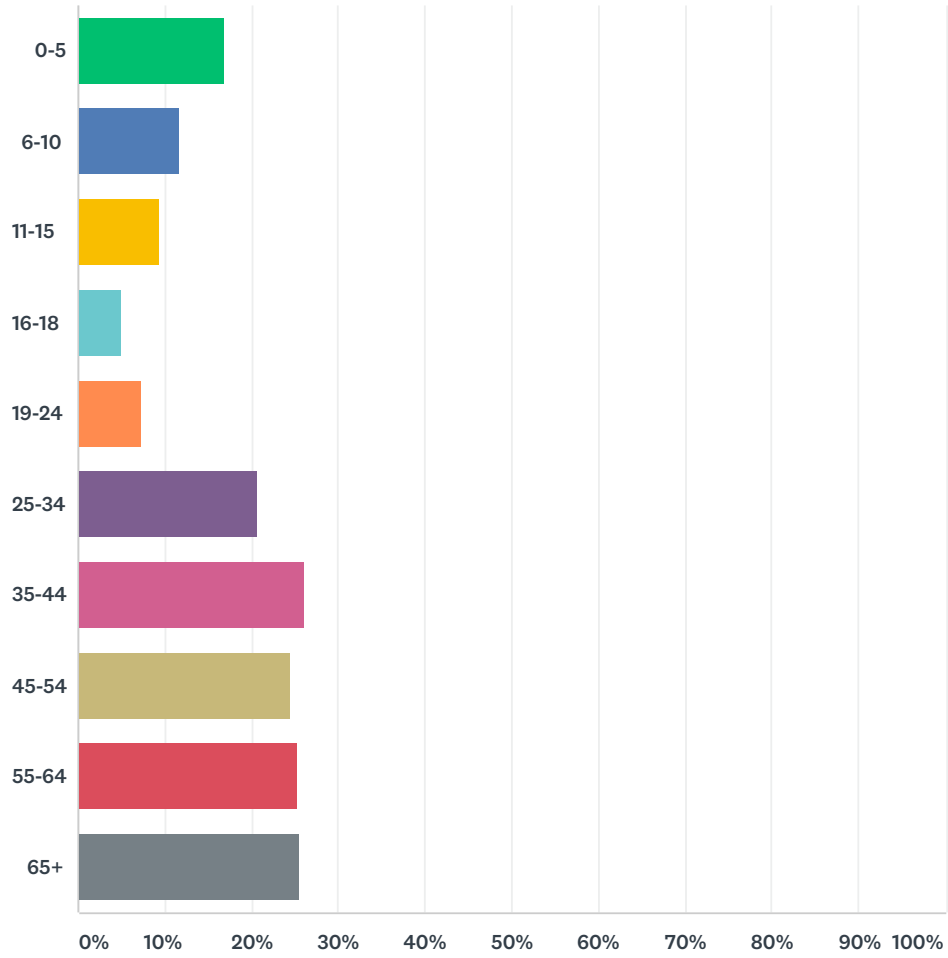
Answered: 878 Skipped: 126



ANSWER CHOICES	RESPONSES	
17 and under	0.23%	2
18-24	1.14%	10
25-34	13.67%	120
35-44	21.87%	192
45-54	19.25%	169
55-64	22.67%	199
65+	21.18%	186
TOTAL		878

Q21 What ages are in your household? (check all that apply)

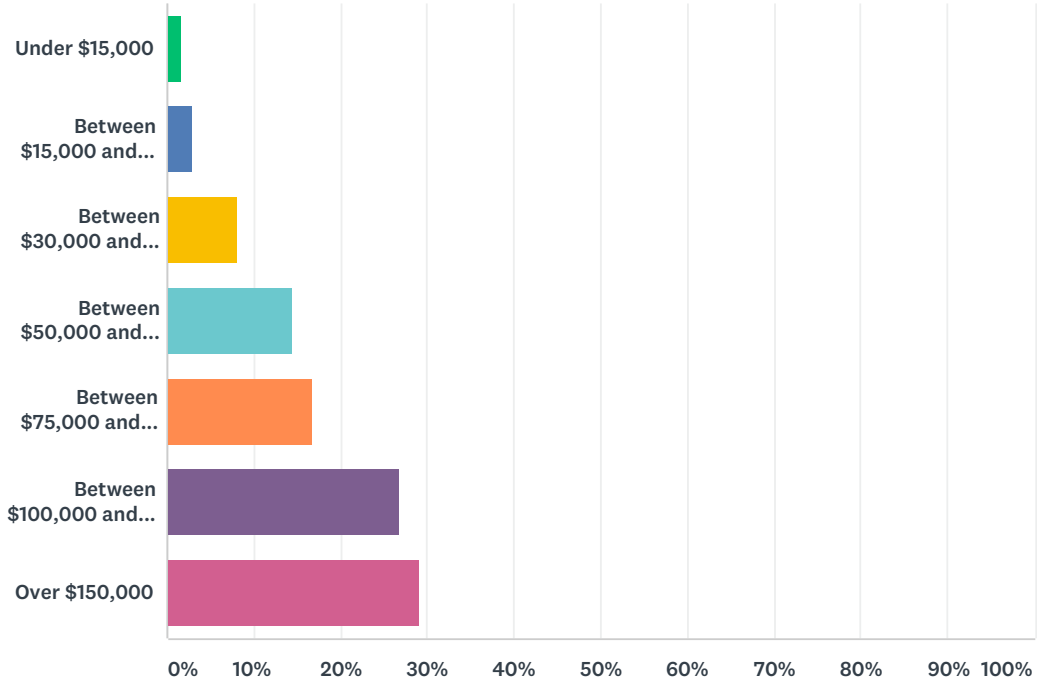
Answered: 864 Skipped: 140



ANSWER CHOICES	RESPONSES	
0-5	16.90%	146
6-10	11.81%	102
11-15	9.49%	82
16-18	4.98%	43
19-24	7.29%	63
25-34	20.72%	179
35-44	26.16%	226
45-54	24.42%	211
55-64	25.23%	218
65+	25.58%	221
Total Respondents: 864		

Q22 Approximate household income

Answered: 811 Skipped: 193



ANSWER CHOICES	RESPONSES	
Under \$15,000	1.73%	14
Between \$15,000 and \$29,999	2.96%	24
Between \$30,000 and \$49,999	8.26%	67
Between \$50,000 and \$74,999	14.43%	117
Between \$75,000 and \$99,999	16.65%	135
Between \$100,000 and \$150,000	26.88%	218
Over \$150,000	29.10%	236
TOTAL		811

Q23 What is the primary language spoken in your home?

Answered: 846 Skipped: 158

Q24 Home zip code

Answered: 861 Skipped: 143

Q25 Race or ethnicity

Answered: 769 Skipped: 235