

Park Master Planning Process

Zilker Park Working Group

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Master Planning Goals

- Development of a vision and design principles serves as a framework for the master plan
- A master plan identifies a plan of action for moving forward with improvements to parks
- The process is focused on assessing community preferences for the future and identify the factors that influence how the park is used.

VISION

PEASE PARK AND SHOAL CREEK GREENBELT IS...

- > a green, urban oasis whose natural waterway, Shoal Creek, its forest, open spaces and cultural history are protected and enhanced,
- > a safe, well-maintained and beautiful destination that is easily accessible for all, and serves the adjoining neighborhoods and all Austinites, and
- > a hub of Austin's trail system, where people gather as a community to enjoy recreation and respite.

GOALS: THE PEASE PARK MASTER PLAN ADDRESSES THE FOUR MAJOR COMPONENTS OF THE PARK.

- 1 PRESERVE AND ENHANCE THE NATURAL ENVIRONMENT.
- 2 PRESERVE AND ENHANCE THE CULTURAL ENVIRONMENT.
- 3 PROVIDE APPROPRIATE RECREATION.
- 4 PRESERVE AND ADVOCATE FOR INFRASTRUCTURE TO SUPPORT USE AND ACCESS.

NATURAL
RESOURCES

CULTURAL
RESOURCES



RECREATIONAL
AMENITIES

INFRASTRUCTURAL
AMENITIES

Pease Park Master Plan



Master Plan Components

Community Engagement Process

Members of the public provide input through community meetings, focus groups, interviews and online surveys. The community engagement process takes place over several months. Consultants and PARD staff develop master plan options based on analysis and feedback from stakeholders.

Process is iterative:

- Vision and design principles
- Preliminary concepts
- Preferred concept
- Implementation strategies



EXAMPLE: Walter E. Long Master Plan Project Goals and Timeline



Master Plan Components

Research and review of existing studies

- Cultural/historical and natural inventory and context of the park
- Analysis of previous planning efforts
- Analysis of city-wide and other departmental goals related to the site
- Comparative analysis of similar parks around country

BARTON SPRINGS POOL MASTER PLAN

Concepts for Preservation and Improvement



ZILKER PARK CULTURAL LANDSCAPE REPORT

Site History, Existing Conditions, Analysis, and Management Guidance

Zilker Park National Register District (1997) and
the Barton Springs Archaeological and Historical National Register District (1985)

Austin, Texas

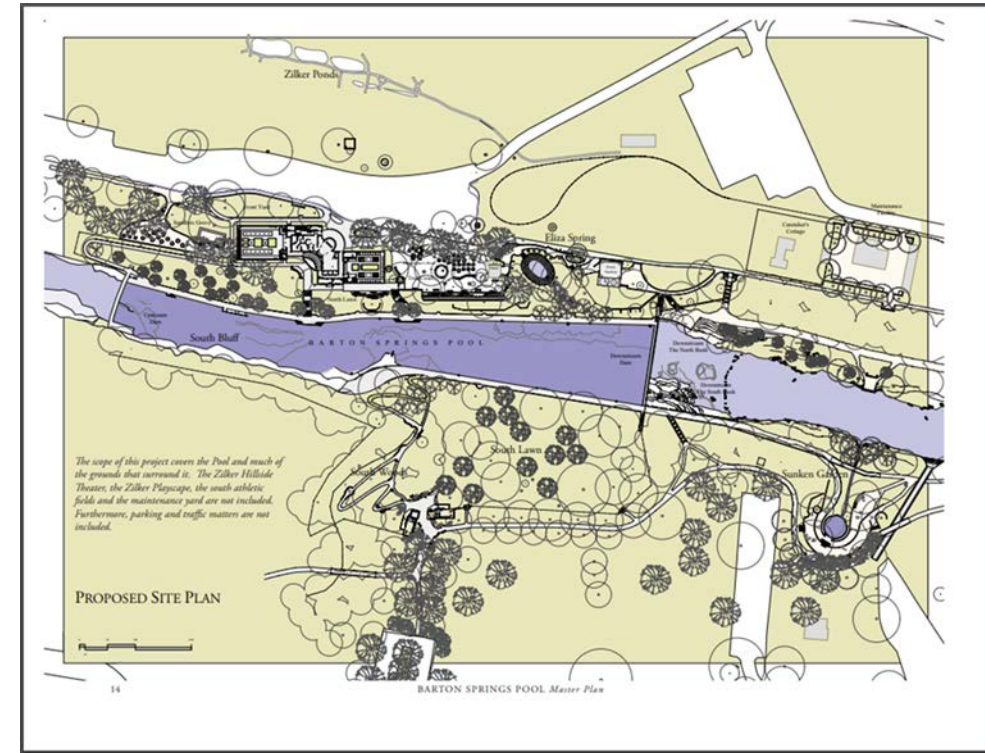
Prepared by Julie D. McGilvray, MLA



Master Plan Components

Analysis

- Survey—topographic, utilities, trees, right-of-way
- Land use and activities
- Recreation resources inventory
- Ecological and Cultural Resource inventory
- Connective infrastructure—multimodal circulation/parking/traffic studies
Buildings and structures to support visitors, operations, maintenance
- Park assets, challenges



Master Plan Components

Recommendations and Implementation Strategies

- Recommended options for connective infrastructure—Circulation, parking, traffic management
- New facilities to support visitors, operations and maintenance
- Ecological and historic resource restoration
- Operations and maintenance models
- Park Programming and Events
- Partnership Opportunities
- Public Art
- Interpretive Strategies
- Sustainability and Conservation
- Wayfinding
- Interpretive Strategies
- Funding and cost estimates
- Phasing



Questions/Comments

