

## MINUTES

1. **INTRODUCTIONS and INTERESTS.** Members stated who they represented and their particular goals, including: preserve and enhance greenspace; ensure park and pool are accessible from all parts of Austin; prevent park from become a parking lot; reduce run-off and improve water quality in pool and creek; protect the environment and historical sites; invest in other municipal parks to reduce demand on Zilker; protect and preserve Zilker for those who come after us; enhance multi-modal transportation options as a means to reducing pollution; build on pool master plan for creating master plan for entire park; integrate parking needs for Umlauf Sculpture Garden with their master planning effort; continue support of cultural events, such as Hillside Theater; and provide to City staff guidance on multiple issues.
2. **EXISTING MODELS OF SHUTTLES.** Jennifer Steverson (PARD) presented information on two existing shuttles systems:
  - (1) DASH shuttle in Charleston, South Carolina, and
  - (2) Park Tram in Balboa Park in San DiegoThe group listed systems already functioning in Austin:
  - (3) eShuttle at Mueller
  - (4) Shuttles to airport from private lots
  - (5) Trail of Lights & Kite Festival shuttles. Lessons learned include:
    - 20 minute travel time tolerance (Kreig Field shuttle was ½ hour or more and was not utilized; Berger Center was).
    - Trial and error to get it right.
    - Require pre-purchase of parking online – so don't handle cash.
    - Need for marketing to educate public of changes and options.

### 3. IDEAS FOR TRANSPORTATION OPTIONS (short-term and long-term)

#### PARKING

- No free parking in park.
- Toll fee (tag?) upon entering/exiting.
- Utilize space under overpasses.
- Restrict parking to ADA & families with small children & HOV.
- Parking locations along MOPAC between Barton Springs Rd and Barton Skyway (already have system for ACL VIP parking at Barton Oaks).
- Parking garage with green roof.

#### MASS TRANSIT

- Increase frequency of #30 bus and evaluate stops to increase efficiency.
- Encourage mass transit.
- Enhance and improve alternative forms of transit in the park.

ACTIVE TRANSIT (Walking, biking, scooters)

- Install signage around park to indicate time/distance to points of interest (e.g. pool, gardens).
- Create dockless parking areas at Cap Metro stops to link to park.
- Need more sidewalks or trails within the park or along BS Road.

PILOT PROGRAM

- Distinguish frequency needed for week-days vs. weekends vs. medium-sized events (Hillside Theater) vs. high season (Spring Break to Labor Day) from larger events (e.g., ACL) which are already addressed.
- Potential park and ride sites: Berger Center; Highland Mall; Camp Mabry; One Texas Center; Palmer Auditorium; and Convention Center parking garage (for visitors) or Cap Metro park and ride, such as new Westgate Transit Center with 200 parking spots, bicycle and motorcycle accommodations, and pedestrian connections to nearby neighborhoods.
- Time constraint (experience from Trail of Lights shuttles is that shuttle trips longer than 20 minutes will not be utilized).
- Free shuttle; or cost based on usage; or shuttle cost includes entrance to pool or garden.
- Purchase annual parking pass.
- Needs of users.
- Need to market/promote shuttle.
- Internal shuttle: expand Zilker Zephyr.
- South Lamar to park entrance – lot for dockless scooters at Cap Metro stops.

4. **KEY DECISIONS and NEXT STEPS**

- The group made a decision that short-term recommendations (for summer 2019) would be limited to **accessing the park from all areas of the city**, whereas recommendations for a circulator system **within the park** (e.g. expanding the Zilker Zypher) would be deferred to a longer-term planning process.
- The group will rely on City staff to cost out any recommendations made as part of an RFP.
- The group will rely on Austin Transportation Dept. (ATD) to investigate availability of the lots/garages along MOPAC.
- Leslie Altamirno, ATD, is investigating the possible use of parking under MOPAC (such a lot already exists in far south Austin).
- Survey questions have been forwarded to main working group. Next steps will be further discussed at January 7 meeting of full ZPWG.
- Gail Rothe to draft sub-group recommendations.
- James Russel to send traffic control map to Hank Smith who will develop maps of possible shuttle routes.

5. **NEXT MEETING.** February 11 (Monday) and 12 (Tuesday) were proposed as possible dates. Jennifer to confirm best date for City staff. Likely location is 3815 S. Capitol of Texas Hwy, Suite 300, Austin, TX.