

Zilker Neighborhood Association Executive Committee Meeting

Meeting Details

Scheduled Time

May 1, 2023 at 6 pm CDT

Location

Umlauf Sculpture Garden Conference Room
& Zoom

Attendees (Committee)

- Gary Hamilton - President (via Zoom)
- Patti Amaya - VP Social
- Tanya Payne - VP Communications
- Robin Rather - VP Parks & Env.
- Lydia Zaidman - VP Zoning
- JD Leonard - Treasurer
- Jane Santiago - Secretary

Attendees (Guests)

- Lorraine Atherton
- Mike Meier

Agenda & Discussion

1. Meeting commenced at 06:09pm
2. Lorraine requests signatures for petition against rezoning residential 2130 Goodrich into commercial purpose
3. Motion to approve [April 3 ExCom meeting minutes](#)
 - a. Unanimously approved
4. Motion to approve [April 24 general member meeting minutes](#)
 - a. Unanimously approved
5. Q2 General Membership Meeting
 - a. Survey feedback from members
 - i. 7 responses (3 attendees + 4 non-attendees)
 - ii. Zero comments on the venue
 - iii. Attendees:
 1. Average meeting venue rating 4.5/5
 2. Average meeting content and logistics rating: 4.7/5
 3. Zero comments on meeting content and logistics

- iv. Non-attendees
 - 1. Average meeting venue rating 3.8/5
 - 2. Average meeting content and logistics rating: 4.3%
 - 3. Comments on meeting content and logistics:
 - a. "Would be nice to have meetings in standing location and offered on day other than Mondays"
 - b. "Thanks so much for providing the summary for those who could not attend! It would be great if meetings can be recorded in the future."
 - v. General comments:
 - 1. "Thanks so much for the improved communications and email updates! Love it!!!!"
 - 2. "I have had trouble with the Barton Springs kiosks too. So now I buy tickets on the ATX swims web site flowbirdhub.com and BS staff can scan the ticket on my iphone at the gate. Works fine."
 - vi. Excom comments:
 - 1. Next time maybe 5 copies of the agenda and any supporting documents is sufficient
 - 2. Great location. Did not feel churchy.
 - 3. Microphones are available in the future.
6. Q3 General Membership Meeting
- a. Monday, July 31
 - b. Venue: Kinney Avenue Christian Fellowship (also Q4! Both dates TBC by KACF)
 - c. 6:30 pm sign-in and socialize
 - d. 7-8:30 pm meeting
 - e. Possible agenda items
 - i. Mayor Watson
 - 1. Patti is in discussion
 - ii. ZPVP update
 - iii. Public safety? Should we invite our APD person?
 - 1. Tentative. Other topics might come up.
 - 2. Suggests "warm fuzzy" pairing if APD is invited to speak.
 - iv. South Lamar Corridor Project
 - 1. Could ask City staffer to speak (Beaudet Annick)
 - 2. Discuss Mary intersection
7. Communications
- a. New yard signs?
 - i. \$22.00 per 18x24 yard sign from The Print Shoppe
 - ii. \$15/ea quote elsewhere
 - b. To do when time allows:
 - i. Create postcard to send to new movers to the neighborhood
 - c. Create flyers to post in businesses
 - d. Online marketing campaign?
 - e. Motion to allocate \$400 for yard signs

- i. Unanimously approved
 - f. Social media
 - i. We have an Instagram
 - ii. Rewild has a Facebook group
 - iii. Create a video (Jane)
- 8. Theme of connecting to your neighbors is important and popular with residents
 - a. A “social on-ramp”
 - b. Watermelon busts?
- 9. Treasurer
 - a. Holiday Family Fund top-up donations
 - i. Zilker Elementary - donations made last month
 - 1. 5 x \$100 gift cards to help families in need meet rent
 - 2. Remainder to support Zilker Elementary Counselor’s program needs (Approx. \$1,400)
 - ii. Motion to donate \$1,188 to Meals on Wheels Central Texas to meet past commitments
 - 1. Unanimously approved
 - 2. Discussion to continue or discontinue future donations to Meals on Wheels
 - a. Meals on Wheels is a part of Community First which already has a very healthy fund
 - b. Discussion as to whether or not they need our donation
 - 3. Motion to reduce \$1,188 donation to Meals on Wheels to a \$500 donation to leave the rest for future discussion
 - a. Unanimously approved
 - iii. The above leaves \$2,688 earmarked in the bank to support future Holiday Family Fund program years
 - b. Member count: 239 (18 more than last ExCom meeting; more than last year)
 - c. Increase membership dues?
 - i. If we do it, must be at Fall Q4 October meeting per bylaws
 - ii. \$10/year?
 - iii. \$5/year for renters to incentivize an underrepresented group?
 - iv. Needs-based waiver has been and remains available
 - v. Deferred additional discussion until next ExCom meeting
 - d. Offer a “Supporting Business” sponsorship option (not a “membership”)?
 - i. Reduce our reliance on large donations
 - ii. \$200/year for name on website and in annual thank you email?
 - iii. \$600/year for name, description, and logo on website and in annual thank you email?
 - iv. Ask local restaurants to donate food/drink to meetings?
 - 1. Check with venue to ensure food/drink is allowed
 - v. Deferred additional discussion until next ExCom meeting
 - e. JD’s todo list:
 - i. Address accounting of rewild t-shirt sales

- ii. Address sales tax liability
 - iii. Draft expense reimbursement policy
- 10. Donation to Zilker Studios? (Robin)
 - a. Via email encourage members to donate
 - b. Ribbon cutting ceremony May 15
 - i. Lorraine to forward invitation via email
- 11. Social
 - a. Neighborhood festival update
 - i. Hurdles due to lack of donations
 - 1. Local restaurants/food trucks are declining the opportunity to donate
 - ii. School says we need to rent the outdoor space
 - 1. \$80/hr
 - 2. Basketball court, trash cans, and clean up crew
 - 3. Insurance might be necessary
 - iii. Looking into having kids entertainment vendors asking attendees for donations in lieu of a cost for ZNA
 - iv. May is predicted to be rainy
 - 1. Reschedule to September?
 - v. Potential indoor venues
 - 1. Wanderlust wine bar?
 - a. However this location might not be considered family oriented.
 - b. Maybe location is for a separate adult only gathering
 - vi. Picnic in the park, bring your own supplies?
 - 1. Easier to plan
 - 2. No insurance needed for Little Zilker Park side of the fence
 - vii. Reserve a number of tables at Phil's Icehouse?
 - viii. Tentatively June 3rd
 - 1. Tanya will email to get word out
- 12. Mobility & Transportation
 - a. Robin suggest [AURA Yellow Jacket analysis](#) be sent via email
 - i. Bill says this is okay with a disclaimer though
- 13. Parks & Env
 - a. May 22 PARD meeting
- 14. Zoning
 - a. 1502 Hillmont Variance Request (C-15-2023-0024)
 - i. Discussion of history of this request
 - ii. Discussion of ZNA processes related to zoning cases
 - iii. Discussion of conflicts of interest (both within Zoning Committee and Executive Committee)
 - iv. No motion on the topic was raised
 - v. Lorraine said that the Zoning Committee would discuss the content of this meeting before proceeding

15. Meeting adjourned at 7:55pm

Actions

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